

## **Airplay on Alternative, Rock/Classic Rock, AAA *and* Country Stations Shows Diverse Appeal of 'Restless Days'**

As **The Clarks** ready their first studio CD in five years, 'Restless Days' (released June 9<sup>th</sup> on High Wire/Fontana,) they've seen a remarkable response at radio, with airplay on Alternative, Rock/Classic Rock, AAA **and** Country stations.

Here are the songs that are resonating at radio:

Rock/Classic Rock Airplay: Trampoline, Inside, True Believer

Alternative Rock Airplay: Trampoline

Country Airplay: Sunshine

AAA Airplay: True Believer

The Clarks will appear on KDKA **CBS-TV's Pittsburgh Today Live** on 6/2. On 6/13, they'll celebrate their CD's release with a hometown concert at Pittsburgh's 7000-seat Amphitheatre @ Station Square.

The band has also confirmed plans for a unique distribution arrangement with **Primanti's Brothers Restaurants** (recently featured in a **60 Minutes** segment,) via which the restaurants will carry 'Restless Days' exclusively, as the only CD they sell at their outlets.

The Clarks are an American rock band that have sold over 300,000 CDs, managed to stay together for 20+ years, and support themselves through their music. They've received extraordinary notoriety in their hometown of Pittsburgh, while remaining under the radar for the rest of America. But The Clarks have a sound that's bigger than one town.

They are - **Scott Blasey**: Lead Vocals, Electric & Acoustic Guitars; **Robert James**: Electric & Acoustic Guitars, Vocals; **Greg Joseph**: Bass Guitar, Vocals; **Dave Minarik**: Drums, Vocals.

From the scorching guitars of 'Trampoline' to the distinctive storytelling of 'Midnight Rose', their new songs deliver a real rock band playing real instruments. Add in overlapping vocals, driving percussion and great hooks, and you've got a cohesive collection of muscular music from a seasoned band that knows their trade. If Green Day played songs written by Paul McCartney, the result might sound a bit

like 'Restless Days'. The new album features 12 tracks in all -- 11 original songs by The Clarks, plus a rollicking cover of 'Wonderful World', which was commissioned by the Pittsburgh Penguins and used as part of their 2008-2009 season marketing campaign.

'Restless Days' was recorded in Pittsburgh and produced by Sean McDonald, who has also worked with indie faves Grapevine, Carroway, and Mercury, but perhaps is best known for his work on the PBS 'American Soundtrack' and 'My Music' series.



The Clarks describe themselves with pride as a band that's *"always fashionably in style and fashionably out of style all at the same time. They've never struck arena-rock poses – never had any gimmicks or affectations at all. They just get onstage and get it done. And they've never found a reason to do it any other way. Because if your casual college band turned into a career dream come true, complete with airtime on 'Late Show with David*

*Letterman'* (<http://clarksonline.com/video/ls qt.html>) and more than a quarter-million albums sold – and you managed to do it while remaining based in the hometown where your families, friends and biggest fans are – why tamper with success?" That sentiment still stands, but as the title of their new album suggests, the band is getting a bit 'restless'...

Look for tour dates to be announced soon. Visit [www.clarksonline.com](http://www.clarksonline.com) or [myspace.com/theclarks](http://myspace.com/theclarks)

Hear audio samples of 'Restless Days' here: <http://brickwallmgmt.com/theclarks/>